



The DYNAMIC RANGE Logo

Guidelines for DR user

The use of the trademark

The Color

Print CMYK: 100 % CYAN, 85 % MAGENTA
Pantone 2747
RGB: 0 red, 12 green, 96 blue
WEB: #000c60

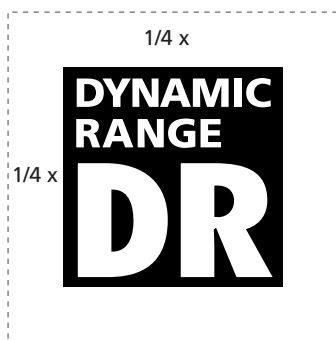
Black and white Version allowed

Minimum size and clear space



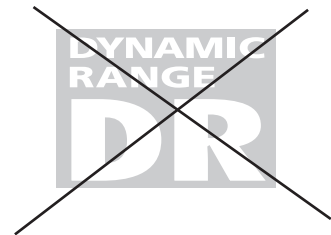
Minimum size 12 x 12 mm

The minimum size for the DYNAMIC RANGE graphic is **12 x 12 mm**. Keep the area around the graphic clean and uncluttered. Clear space should measure at least 1/4 x on all sides, where "x" equals one side of the DR graphic. Do not place any other trademark, logo, graphic, text, photograph, or illustration in the minimum clear space area.



Clear space 1/4 of height or width

The graphic is designed as a square. Never distort the proportions.



Credit Lines

No credit required. Inclusion of weblink is welcome: www.dynamicrange.de
Please use our booklet info flyer about DYNAMIC RANGE to inform your customer.